



**Survation.**

# London First Poll

Conducted by Survation on behalf of London First

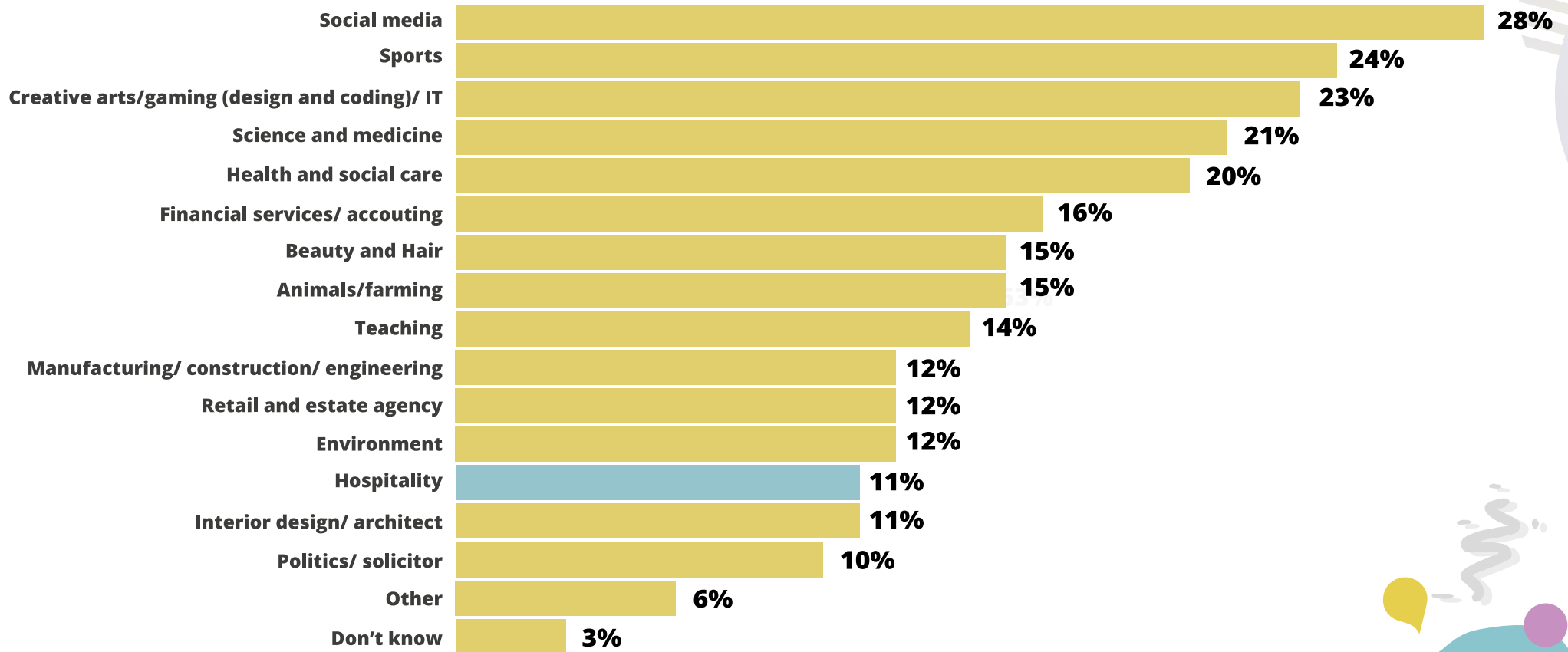
Fieldwork conducted: 24th February 28 th March 2022

Population sampled: All residents aged 14 21 in UK

Sample size: 2,032 respondents

# Q1. Which of the following careers interest you?

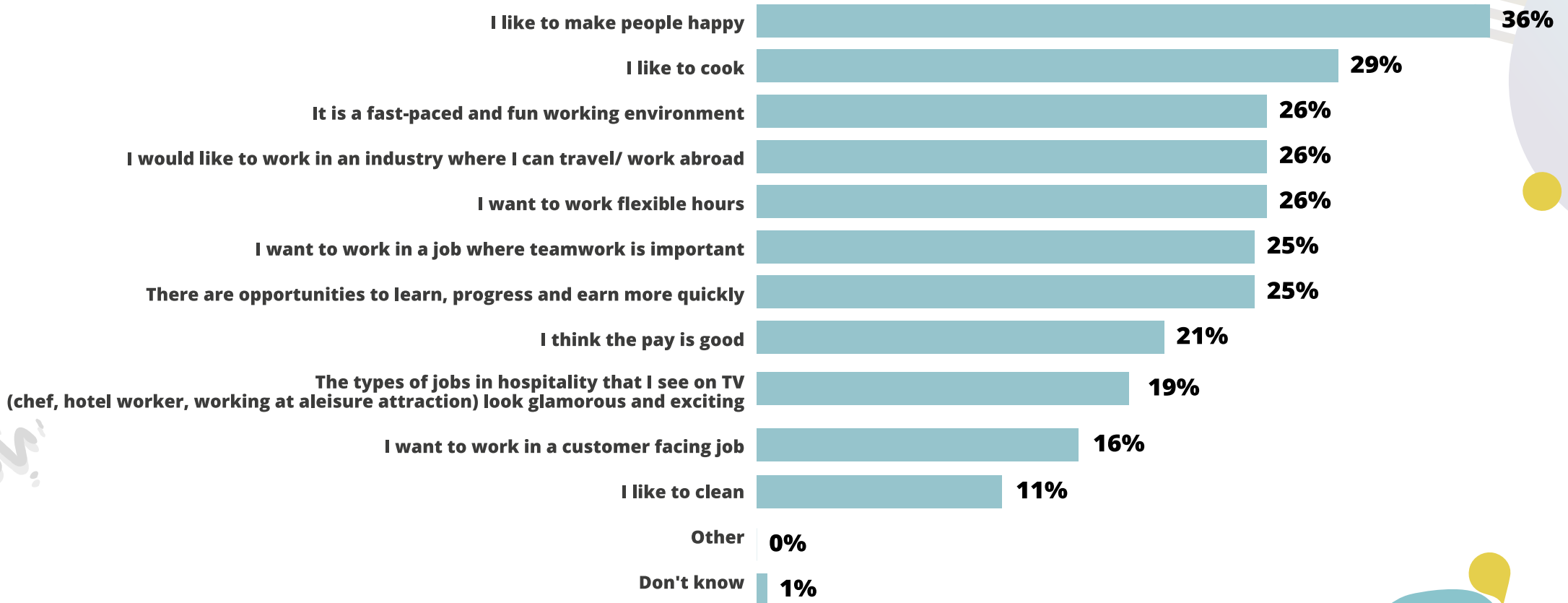
Choose up to 3.



BASE: All Respondents. Unweighted Total: Total=2032

## Q2. What attracts you to hospitality as a career?

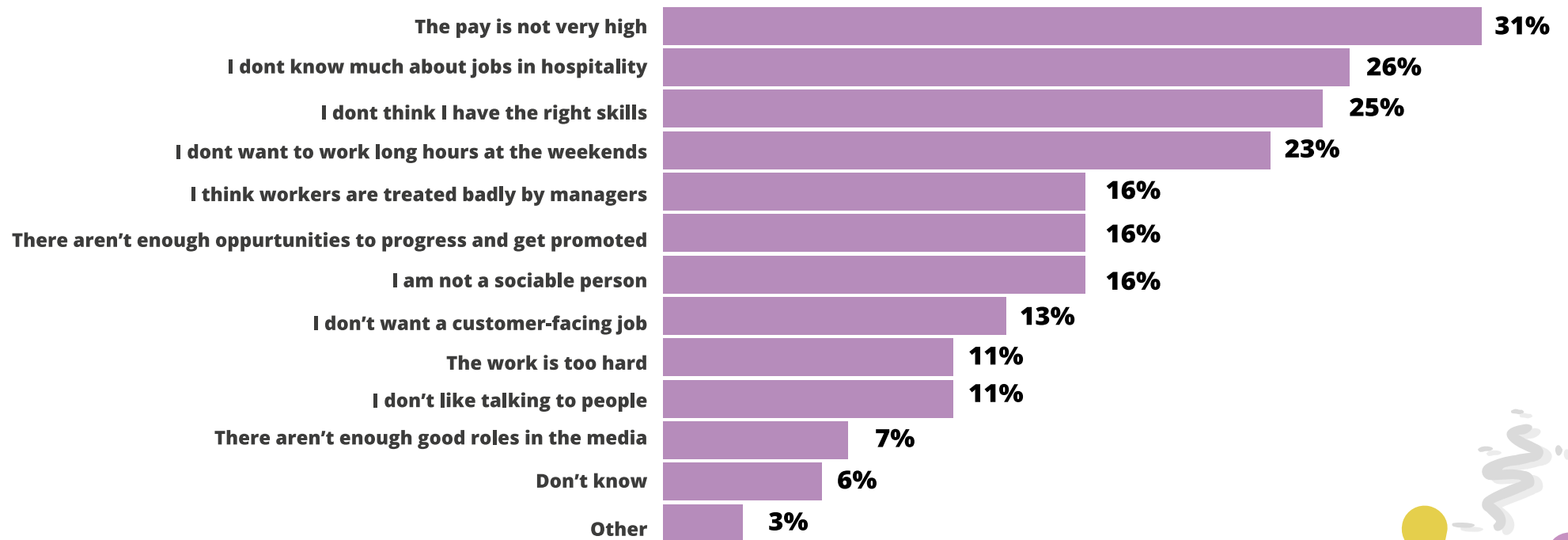
Choose up to 3.



BASE: Respondents who selected Hospitality as a response to Q1 Unweighted Total: 226

# Q3. You did not select hospitality as a career you are interested in. What were your reasons for that?

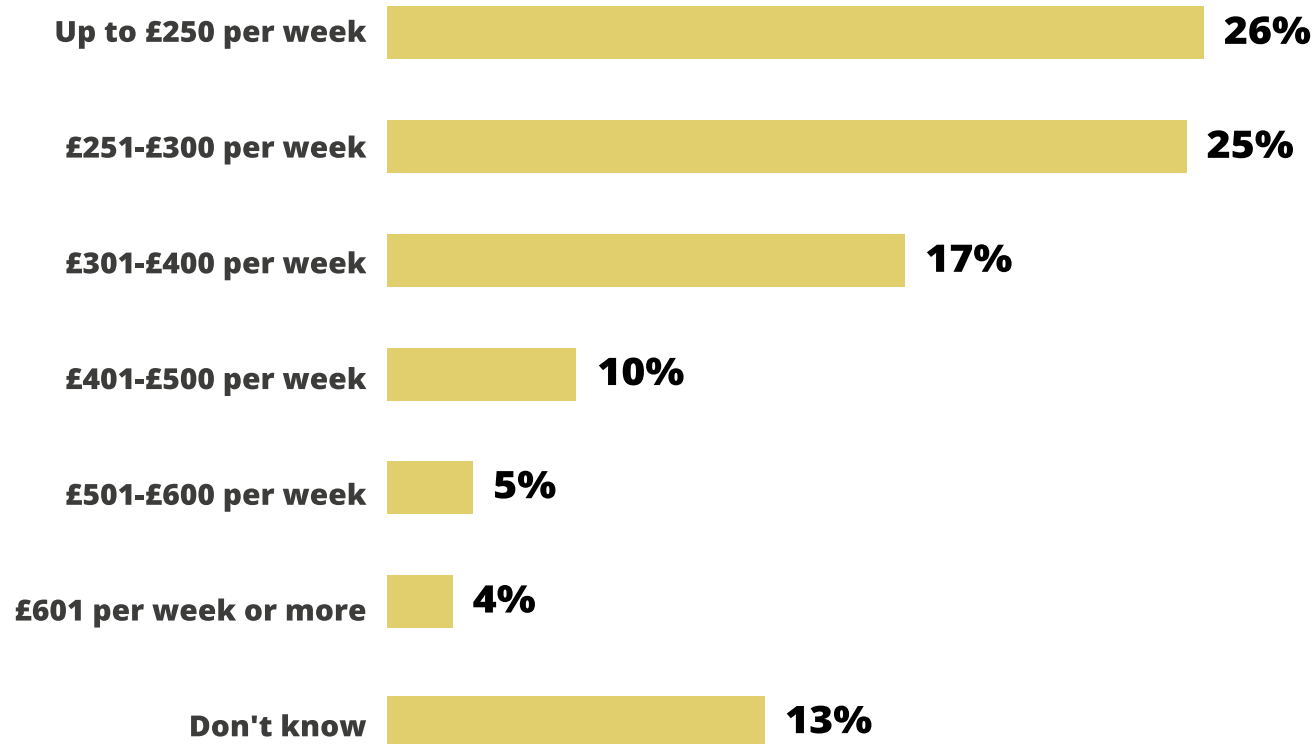
Choose up to 3.



BASE: Respondents who did not select Hospitality as a response to Q1 Unweighted Total: 1806

## Q4. How much do you realistically expect to be paid at the start of your career?

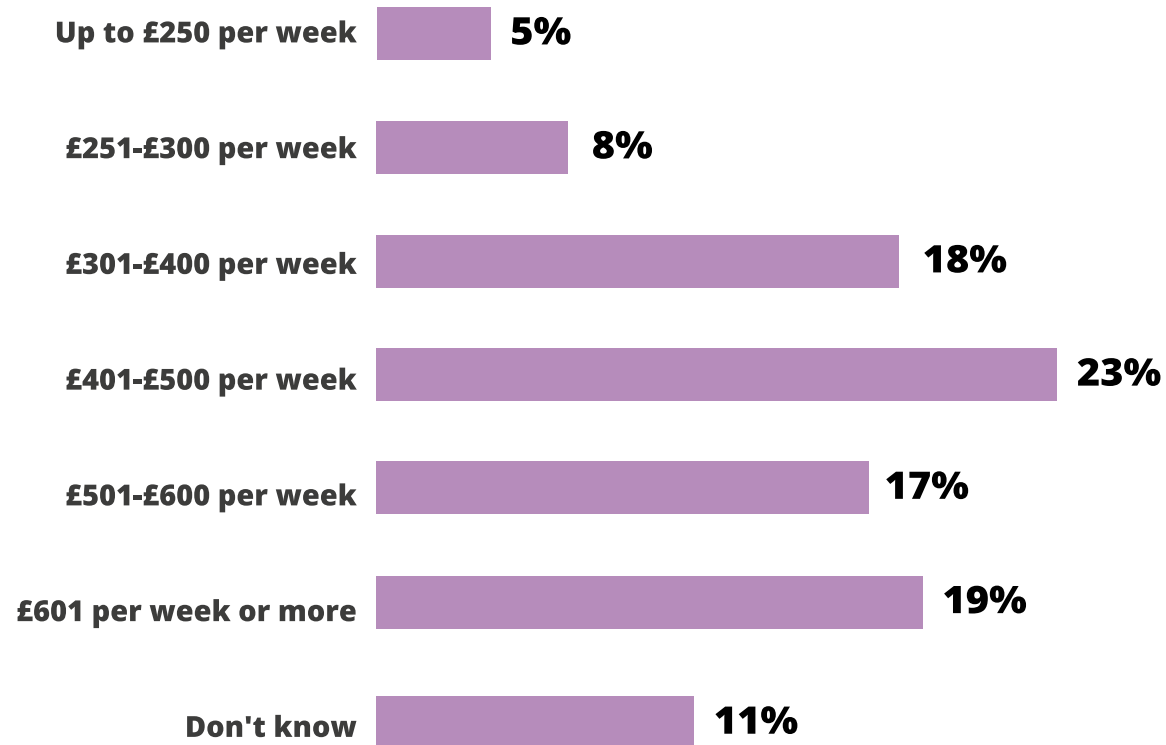
Choose up to 3.



BASE: All Respondents Unweighted Total: Total=2032

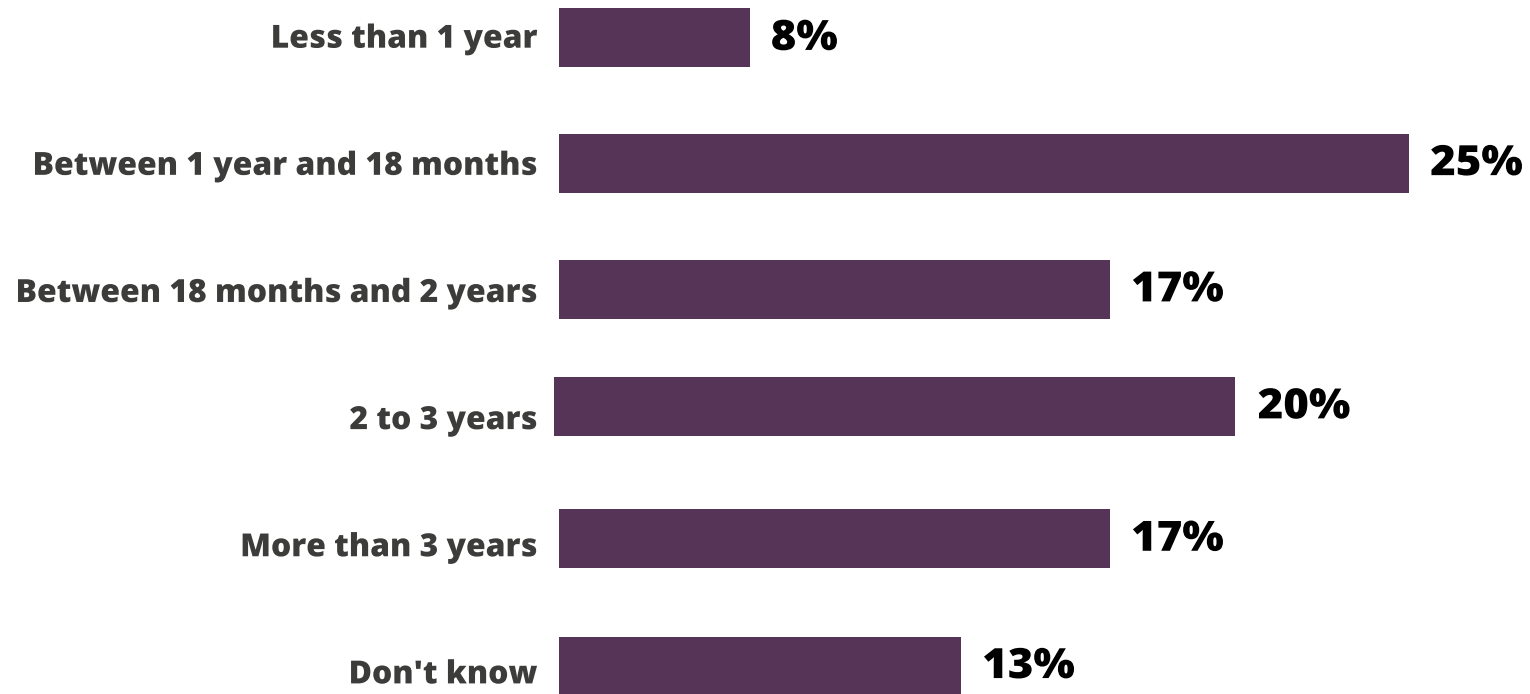
# Q5. How much do you realistically expect to be paid 5 years into your career?

Choose up to 3.



BASE: All Respondents Unweighted Total: Total=2032

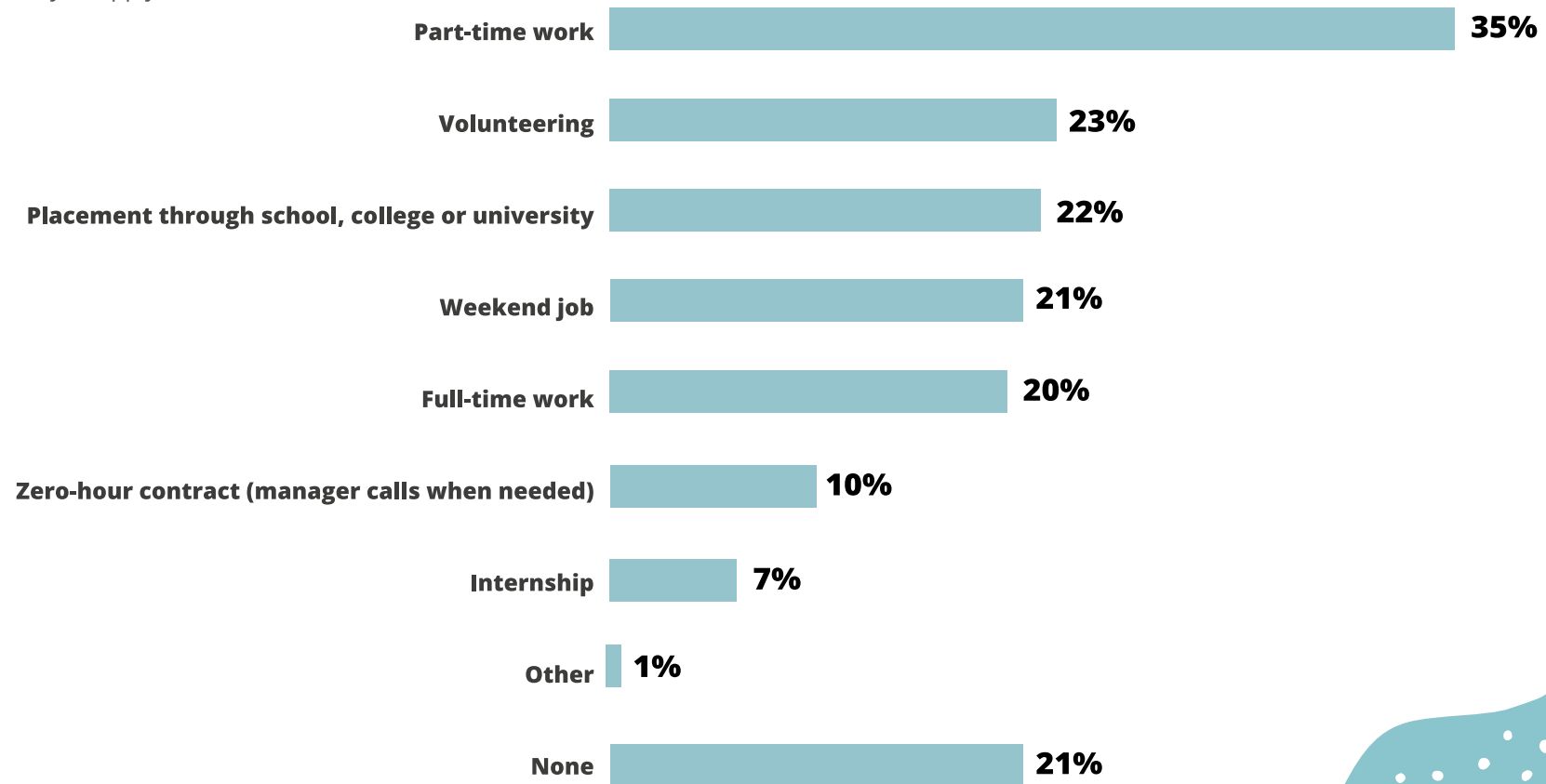
## Q6. How long do you expect to work in any job before considering a new one?



BASE: All Respondents Unweighted Total: Total=2032

# Q7. Have you had any work experience so far (for example a placement through school, a part time job, a temporary or Saturday job)?

Select as many as apply.

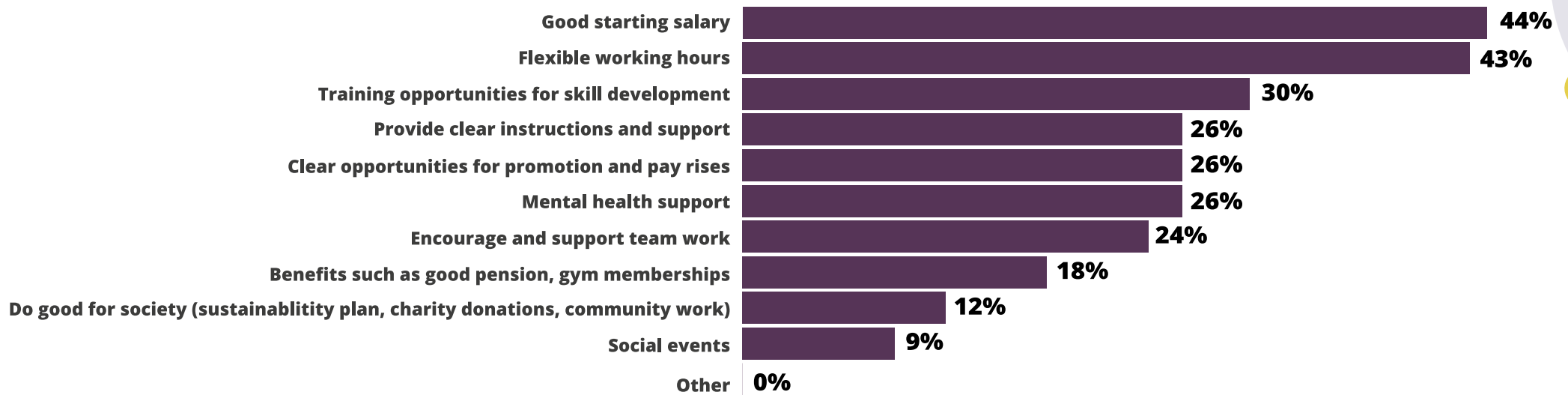


BASE: All Respondents Unweighted Total: Total=2032



# Q8. Which of the following is the most important for your employer to provide?

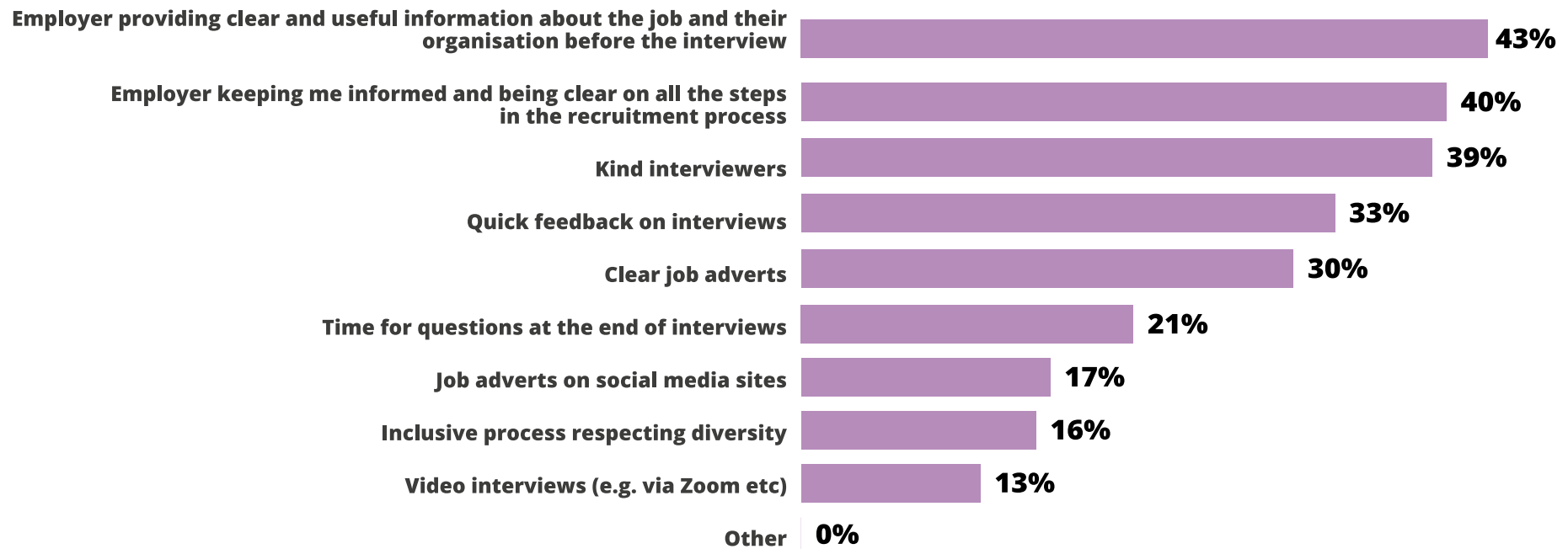
Choose up to 3.



BASE: All Respondents Unweighted Total: Total=2032

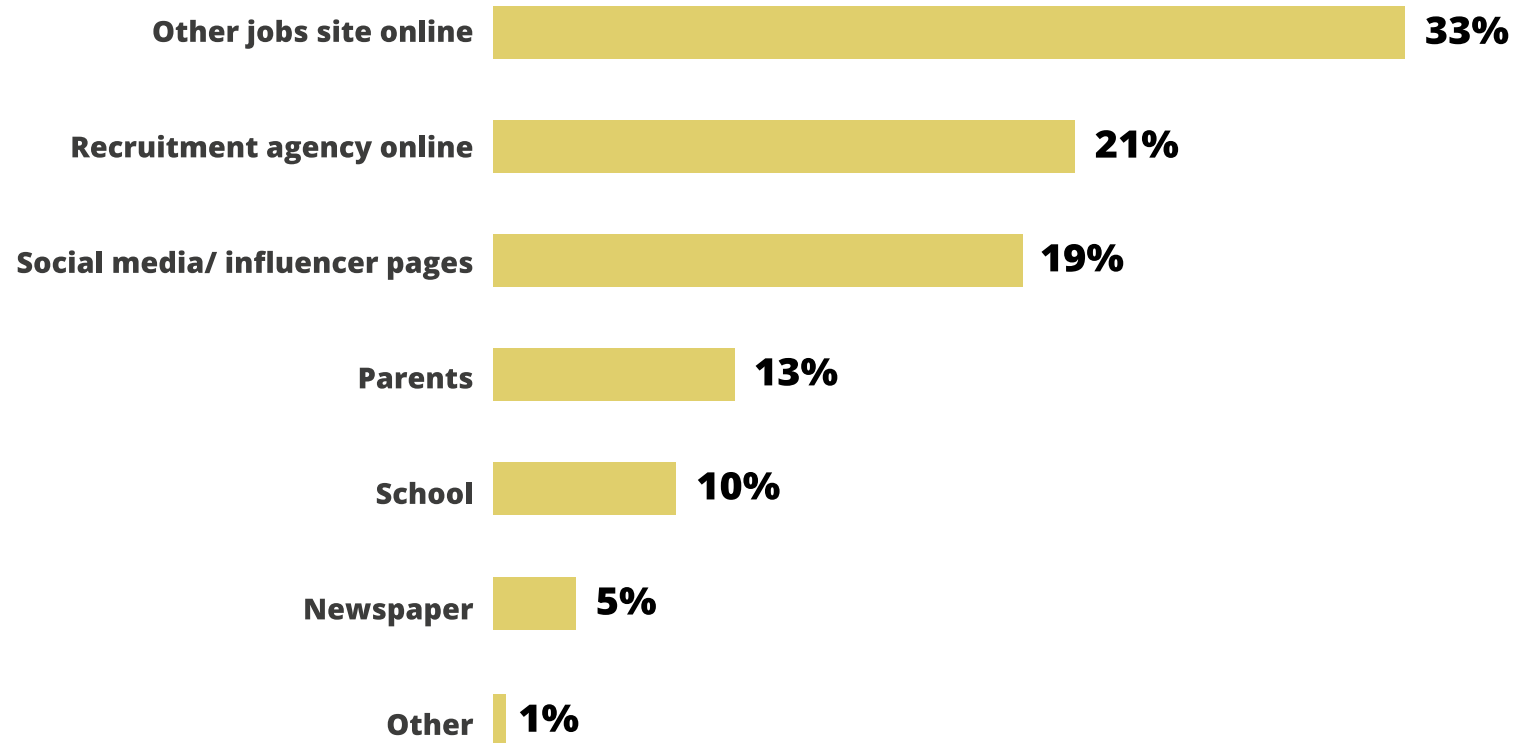
# Q9. Which of the following would you find the most helpful when applying for a job?

Choose up to 3.



BASE: All Respondents Unweighted Total: Total=2032

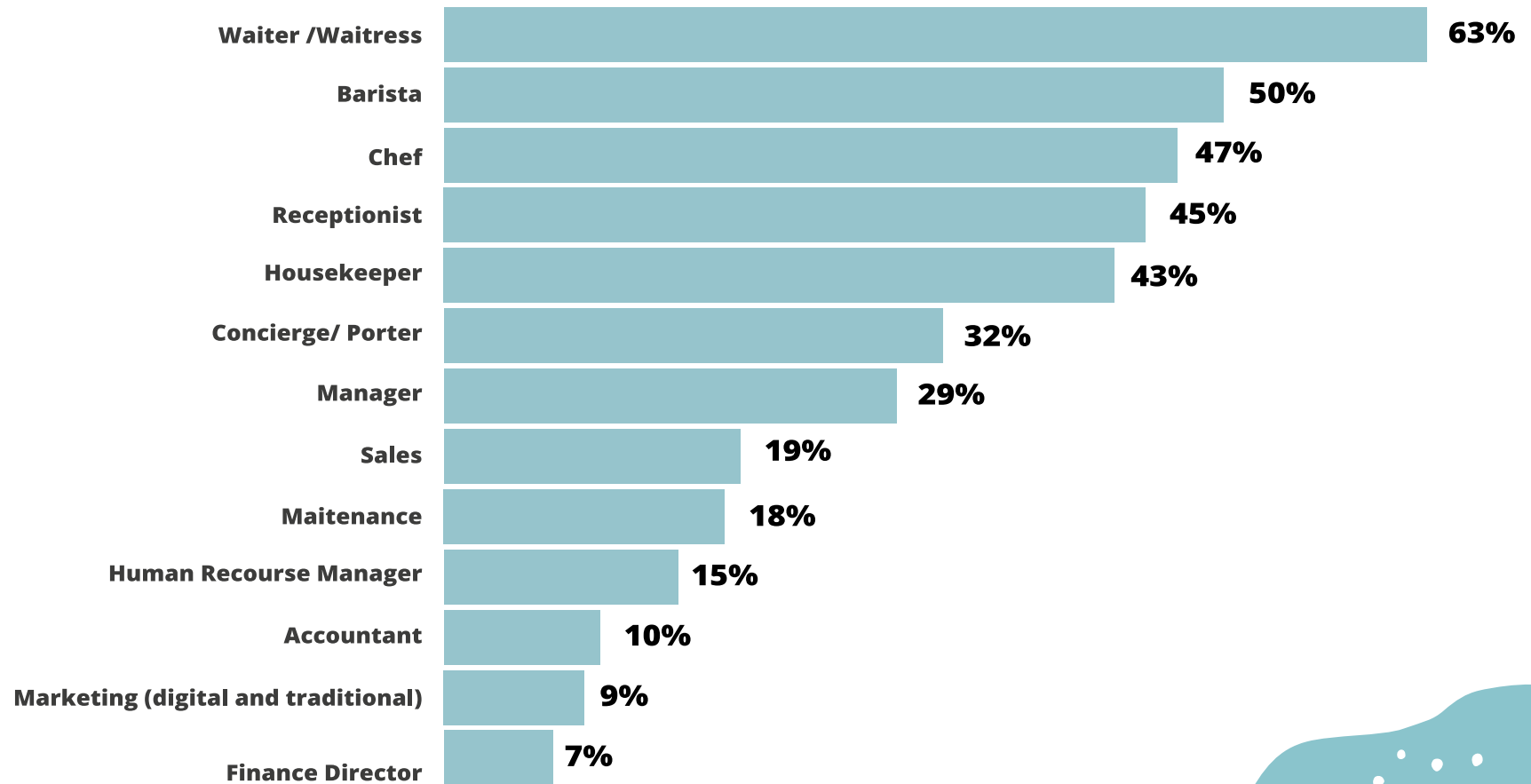
## Q10. Which of the following are you most likely to use when job hunting?



BASE: All Respondents Unweighted Total: Total=2032

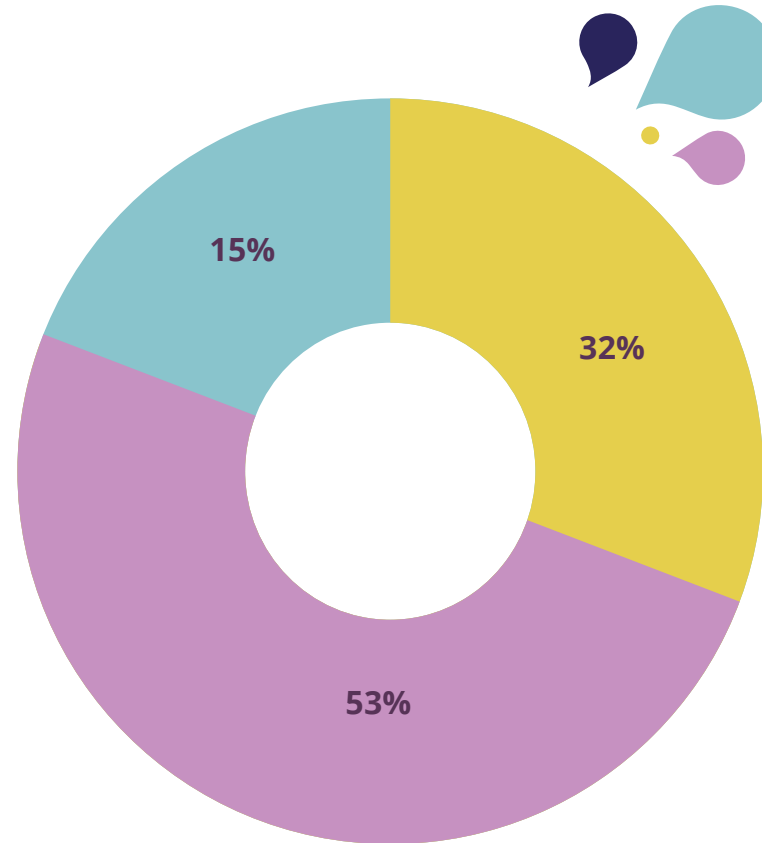
# Q11. Tick the roles which you associate with hospitality.

Select as many as apply.



BASE: All Respondents Unweighted Total: Total=2032

## Q12. Which of the following is closest to your view?



- My opinion about a career in hospitality **has changed** since the pandemic
- My opinion about a career in hospitality **has not changed** since the pandemic
- Don't know

● BASE: All respondents. Unweighted total: 2032

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