

HOSPITALITY ACTION'S APPRENTICESHIP CHALLENGE



WHAT IS THE APPRENTICESHIP CHALLENGE?

Hospitality organisations across the UK are being called upon to engage their apprentices and people in development programmes, to organise an event or activity, which showcases initiative, imagination, organisational ability and skills whilst at the same time raising much needed funds for industry charity Hospitality Action.

WHO CAN ENTER?

Organisations with ten or more apprentices in the year are eligible to take part, though we ask that teams are made up of a maximum of ten apprentices only. Multiple teams from one organisation are permitted.

WHEN TO HOLD YOUR CHALLENGE

Your Apprenticeship Challenge fundraising event or activity will need to be held any time between **Monday 6th February and Friday 22nd September** with your nomination form being submitted no later than **Monday 2nd October**. Your form will then be judged by a panel of Hospitality Action's Trustees, including William Baxter CBE the charity's Chairman.

AWARDS

We will be holding an Awards Ceremony in Central London **early November** to honour the top ten groups who excel in this challenge.

The following Awards are up for grabs on the night:

- Most Innovative Event/Activity
- Most Amount Raised
- Overall Apprenticeship Challenge Winner

WHAT SORT OF CHALLENGE CAN I DO?

There are lots of ways you can participate in this challenge be it organising a lunch or dinner at your establishment, getting your colleagues or senior management team involved in some daring challenges or an innovative project of your choice with the aim to raise money for Hospitality Action.

WHAT NEXT?

First of all you'll need to nominate a Team Captain to be in charge of filling in the forms and keep us posted about your events.

They will need to complete the Registration Form below and return it to astrid@hospitalityaction.org.uk **ASAP**.

Once we've received your Registration Form we will send you a Welcome Pack which will include everything you need to kick start your activities, including additional fundraising ideas and social media tips on how to maximise those all important funds for the charity.

ABOUT HOSPITALITY ACTION

Hospitality Action is the trade charity offering a crucial lifeline to people of all ages, working and retired, in the hospitality industry. Whether we're approached by a chef, housekeeper, school cook or bar staff, Hospitality Action will endeavour to support, whatever the difficulty.

In 2016:

- We spent £668,621 supporting 2,037 people in need.
- 84% of those helped were below the age of 60.
- 100,000 employees from over 130 companies were able to access expert help and support via our Employee Assistance Programme.
- 7,288 students were reached at 177 college sessions via our Alcohol and Drug Awareness Seminars.

FOR FURTHER INFORMATION ABOUT THE CHARITY, PLEASE VISIT:

WWW.HOSPITALITYACTION.ORG.UK

HOSPITALITY ACTION'S APPRENTICESHIP CHALLENGE REGISTRATION FORM

Please return this Registration Form to astrid@hospitalityaction.org.uk ASAP

PLEASE NOMINATE A TEAM CAPTAIN FOR YOUR GROUP, THEY WILL BE THE MAIN CONTACT FOR THIS CHALLENGE AND WE WILL SEND ALL COMMUNICATIONS VIA THIS PERSON.

(TEAM CAPTAIN - PLEASE COMPLETE IN CAPITALS)

Contact Name:

Team Name:

Company:

Address:

Town/City:

Post Code:

E-mail:

Tel:

Signature:

Date:

Please list the names of your team members (MAX 10 PARTICIPANTS, INCLUDING THE NAME ABOVE):

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9

Please give brief details of the initial plans you have - max 300 words:

Please return your registration form by ASAP to Astrid Wears-Taylor
email: astrid@hospitalityaction.org.uk
tel: 020 3004 5503 fax: 020 7253 2094
mail: Hospitality Action, 62 Britton Street, London, EC1M 5UY
visit: www.hospitalityaction.org.uk
Registered Charity No. 1101083